



THE JOURNEY

DEAR MVEDA PARTNERS É STAKEHOLDERS:

WHAT A BANNER YEAR THIS HAS BEEN FOR MVEDA WITH THE ANNOUNCEMENT OF OVER 1,700 NEW ECONOMIC BASED JOBS INTO DOÑA ANA COUNTY. IN TERMS OF JOB CREATION, THIS HAS BEEN MVEDA'S STRONGEST YEAR IN OUR HISTORY. IN TERMS OF NEW CAPITAL INVESTMENTS, THIS PAST YEAR WOULD RANK AS OUR SECOND-BEST YEAR. OUR IMPACT ANALYSIS FORECASTS INDICATE THAT AS A RESULT OF THESE NEW JOBS, OVER \$96 MILLION IN NEW HOUSEHOLD SPENDING COULD BE ADDED TO DOÑA ANA COUNTY AND LAS CRUCES OVER THE NEXT FIVE YEARS. IN ADDITION, THE 1,700 PLUS JOBS REPRESENT APPROXIMATELY 32.8% OF THE CURRENT UNEMPLOYED WORKFORCE IN DOÑA ANA COUNTY AS OF MAY 2019 BUREAU OF LABOR STATISTICS REPORTED UNEMPLOYMENT RATE. IN OTHER WORDS, AS A RESULT OF MVEDA'S EFFORTS, NEARLY A THIRD OF THE UNEMPLOYED POPULATION NOW HAVE POTENTIAL ACCESS TO NEW JOB OPPORTUNITIES.

MANY NOTABLE EVENTS TOOK PLACE THIS PAST YEAR. WITH STAMPEDE MEAT, WE HAD THE LARGEST SINGLE EMPLOYER ANNOUNCEMENT IN THE STATE OF NEW MEXICO IN WELL OVER A DECADE. MVEDA'S EFFORTS THIS YEAR HAVE HELPED DOÑA ANA COUNTY AND LAS CRUCES TAKE LEAD ROLES IN NEW MEXICO IN TWO NEW AND EXCITING EMERGING INDUSTRIES; VIDEO GAME PRODUCTION AND HEMP PRODUCTION. WITH THE ANNOUNCEMENTS OF GANYMEDE GAMES AND RICH GLOBAL, WE HAVE NOT ONLY CARVED OUT A NICHE VALUE PROPOSITION FOR THE FUTURE GROWTH OF BOTH THESE INDUSTRIES LOCALLY, BUT BOTH ALSO COMPLEMENT THE TALENT BEING PRODUCED THROUGH OUR PARTNERS AT NEW MEXICO STATE UNIVERSITY & DOÑA ANA COMMUNITY COLLEGE. THE OPPORTUNITY FOR OUR GRADUATES TO STAY AND GROW THEIR CAREERS LOCALLY IS TRULY THE END GAME OF OUR ECONOMIC DEVELOPMENT EFFORTS.

OF COURSE, NONE OF THIS HAPPENS WITHOUT THE SUPPORT OF ALL OUR PARTNERS AND STAKEHOLDERS AND FOR THIS WE THANK YOU ALL AND APPLAUD YOU FOR THIS SUCCESS. WE ARE BULLISH ABOUT THE YEAR AHEAD AND ARE EXCITED ABOUT OUR FUTURE. IT'S A NEW GAME!

DAVIN LOPEZ President & Ceo

CEO

SELECT YOUR HERO





DAVIN LOPEZ
PRESIDENT \$ 050

ERIC MONTGOMERY

VP BUSINESS DEVELOPMENT



BRIAN GARCIA
RESEARCH ANALYST



SANDI METZ



LES BALDOCK
VP OPERATIONS

EXECUTIVE ASSISTANT

HEROES SUPPORT

THANK YOU TO OUR BOARD



BOARD OF DIRECTORS



GERARDO VALENCIA

SECRETARY CENTURY BANK

TERRIANE MORRISON EVERHART

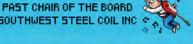
VICE CHAIR OF THE BOARD BERKSHIRE HATHAWAY HOME SERVICES

TIM HARGROVE

TREASURER CITIZENS BANK OF LAS CRUCES

ED CAMDEN

SOUTHWEST STEEL COIL INC &



KEUIN TEGMEYER

EXECUTIVE COMMITTEE MEMBER-AT-LARGE RT ELECTRIC, INC.

MEMBERS

LORENZO ALBA, JR

LAS CRUCES HISPANIC CHAMBER OF COMMERCE

CHANCELLOR DAN E. ARVIZU

NEW MEXICO STATE UNIVERSITY

JOE BULLOCK

FIRST AMERICAN BANK

ROBERT FAUBION

ELEPHANT BUTTE IRRIGATION DISTRICT

COMMISSIONER LYNN ELLINS

DOÑA ANA COUNTY

STEVEN SANCHEZ PHD.

LAS CRUCES PUBLIC SCHOOLS

MIRIAM KOTKOWSKI

OMEGA TRUCKING, INC.

DEBBI MOORE

GREATER LAS CRUCES CHAMBER

HILDEBERTO MORENO

IRONHORSE RESOURCES DEVELOPMENT

JACOB SLAVEC

DERRICK CUENCA

MOUNTAINVIEW REGIONAL

MEDICAL CENTER

JOHN HARRIS

MEMORIAL MEDICAL CENTER

NAMEST VALLEY

MAYOR PRO TEM GILL SORG

CITY OF LAS CRUCES

MONICA TORRES, PH.D.

DOÑA ANA COMMUNITY COLLEGE.

TRAVIS TARRY

U.S. BANK

CHRISTINE WRIGHT

BEASLEY MITCHELL & CO.



EX-OFFICIO (NON-DOTING)

JOHN DARDEN

BOARD COUNSEL DARDEN LAW FIRM

BG GREGORY J. BRADY

WHITE SANDS MISSILE RANGE

JOHN HUMMER

STEINBORN&ASSOCIATES REAL ESTATE

TOM HUTCHINSON

LA POSTA DE MESILLA





MUEDA HISTORY

RANK	SCORE	NAME
= 15T	1,214	DIRECT JOBS
■ 15T	\$45,305,072	PAYROLL
- 15T	1,895	INDIRECT JOBS
= 2ND	\$103,859,000	CAPITAL INVESTMENT
■ 2ND	41	R&E'S PERFORMED

ANNOUNCEMENTS

- STAMPEDE MEAT
- UALLEY COLD STORAGE
- ADMIRAL CABLE

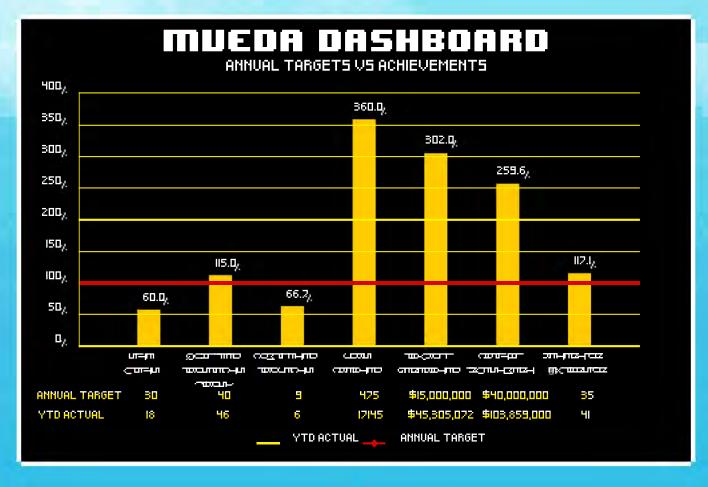
- GANYMEDE GAMES
- LASEN INC.
- nm solar group

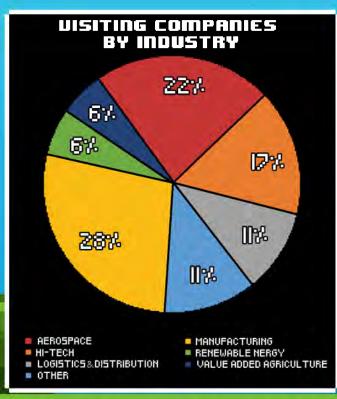


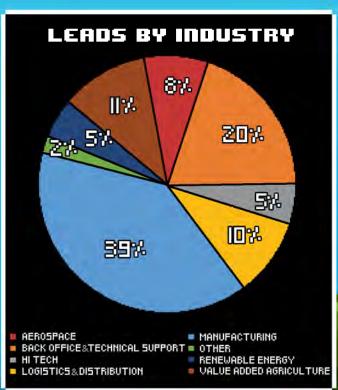


MUEDA'S PROFILE









BONUS ACHIEVEMENTS ///////



FOR EVERY SI OF PRIVATE-SECTOR INVESTMENT INTO MUEDA

事1: \$1,358 IN NEW HOUSEHOLD SPENDING

事1: \$571 IN NEW ANNUAL PAYROLL

1	HOU5ING	31. 9 .	RETAIL	19.6	FINANACE AND INSURANCE	20.0
	моктоное нао келт \$35,‼5,125		920,239,968		PENSIONS \$25,604,779	
	UTILTIE5 \$17,801,417		APPAREL \$8,778,78		CASH CONTRIBUTIONS \$8,291,071	
	REPAIRS, FURMISHINGS, AND OTHER \$16,338,288		EDUCATION, PERSONAL, AND MISC. SERVICES \$11,217,388		HEALTH INSURANCE \$8,047,217	
	PROPERTY TAXES \$8,534,926		0THER RETAIL \$7,559,507		VEHICLE AND LIFE INSURANCE \$6,827,941	
	VEHICLE	14.g	ENTERTAINMENT	Щ	MEDICAL	2.6
	GAS AND MOTOR OIL \$13,168,172		RESTAURANTS AND BARS \$12,924,316		MEDICAL SERVICES \$3,413,971	
ı	NEW AND USED CARS \$12,680,462		ENTERTAINMENT AND AV EQUIPMENT \$10,241,912		DRUGS AND SUPPLIES \$2,926,262	
	VEHICLE REPAIRS AND OTHER EXPENSES \$7,803,362		PET5, TOY5 AND HOBBIE5 \$3,901,680			
	PUBLIC TRANSPORTATION \$2,438,551					



PUBLIC AND PRIVATE PARTNERS: 90+ 💗



TOTAL FUNDING IN 2018-19					
CITY OF LAS CRUCES \$200,000	NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT \$15,000				
DOÑA ANA COUNTY \$200,000	IN-KIND SUPPORT (PRIVATE) \$37,449				
MMSU/DACC \$31,000	SPONSORSHIPS & SPECIAL EVENTS \$15,005				
PRIVATE SECTOR \$221,600	OPERATING BUDGET 事710,000				

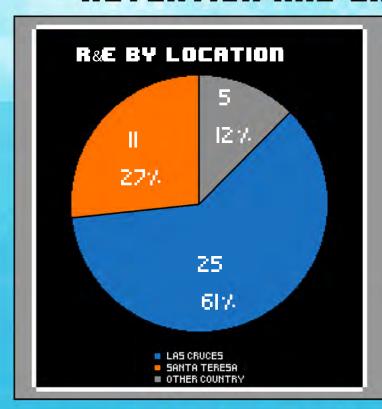
5 YEAR FUTURE RETURN

FOR EVERY \$1 INVESTED INTO MUEDA



COMPLETED MISSIONS ///////

RETENTION AND EXPANSION VISITS : 41





S SALES MISSIONS&12 TRADE SHOWS

- SEPT 16-18-LONG BEACH, CA IANA
- SEPT ID-I4-CHICAGO, IL IMTS CONFERENCE
- SEPT 20-21-JUAREZ, MX BORDER TECHNOLOGY EXPO
- OCT ID-II-LAS CRUCES, NM ISPCS
- OCT I5-I7-B05TON, MA CORENET
- OCT I5-BOSTON, MA INNOVATE CELEBRATE
- OCT 23-26-CHIHUAHUA, MX_FAM TOUR
- NOV5-8-ATLANTA, GA FABTECH
- NOV 8-9-DENVER, CO OUTDOOR RETAILER

- FEB 26-28-DETROIT, MI SALES TRIP
- FEB 21-28-WASHINGTON, DC MARKETING MISSION
- MAR 7-8-LAS CRUCES, NM SOUTHERN NM FAM TOUR
- MAR I8-22-5AN FRANCISCO, CA GDC
- MAR 26-EL PASO, TX MEXICO SUPPLY CHAIN SUMMIT
- APR II-LAS CRUCES, NM LAS CRUCES SPACE FESTIVAL
- APR IM-I6- NEW ORLEANS, LA ATA
- APR 29-30-CHICAGO, AUVSI
- JUN 17-21, DENVER, CO, OUTDOOR RETAILER





TARGETED GEO-FENCED ONLINE TRADE SHOW ADVERTISING

254,000 USERS

REACHED WITHIN THE VICINITY OF TWO TRADE SHOWS WHERE WE HAD THE MVEDA BOOTH



EARNED MEDIA

THE ANNOUNCEMENTS ON GANYMEDE GAMES, STAMPEDE MEAT,
AND RICH GLOBAL HEMP WERE BROADCAST WORLDWIDE AND FEATURED
IN MANY POPULAR PUBLICATIONS



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DELL POLICY HACK

DESIGNED SOLUTIONS FOR POLICY CHALLENGES TO A BI-NATIONAL CAMPUS CONCEPT

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LEGISLATIUE INITIATIUES

- L-STTO UTILIZE FILM TAX CREDIT FOR GAMEDESIGN
- LSTTO UTILIZE LEDA FUNDS FOR HEMP PRODUCION
- DEVELOPMENT OF STATEWIDE ALUMNI NETWORK
- DEVELOPMENT OF ENTICEMENTS FOR COMMERCIAL AND INDUSTRIAL DEVELOPMENT
- ENSURING REGULAR FUNDING SOURCES FOR ECONOMIC DEVELOPMENT INCENTIVES.

BOARD'S MUEDA SERVES ON

- ■NEW MEXICO PARTNERSHIP
- MMIDĚA
- ■NM FIRST POLICY
- ACLECONOMIC DEVELOPMENT COMMITTEE
- ■BRIDGE OF SOUTHERN NEW MEXICO
- QUALITY NM
- SPACEPORT AUTHORITY
- ■ARROWHEAD CENTER
- ■ECONOMIC DEVELOPMENT INNOVATION TASK FORCE



NEW TARGET INDUSTRIES

GAMES | 0 X

UNIQUE TRAINING ASSETS

FILM TAX CREDIT AND LEDA FITS WITH GOVERNOR'S PRIORITY (FILM) ALIGNED WORKFORCE TRAINING IN PLACE



VERTICALLY INTEGRATED MARKET

CAPACITY FOR BIOMASS PRODUCTION, EXTRACTION AND ADVANCEMENT NM EMERGING AS AREA OF INTEREST BY PRODUCERS LEDA AND JTIP POLICY IN PLACE.



"BEST OF BOTH WORLDS" MANUFACTURING ENVIRONMENT INCREASED AREA OF STATE FOCUS AND INVESTMENT DONA ANA COUNTY OFFERS BEST MFG. ENVIRONMENT IN STATE. FITS GOVERNOR'S AND CITY OF LAS CRUCES' PRIORITY



LARGE/GROWING REGIONAL HEALTHCARE MARKET

COMING FALL 2019



MASA ITECH SEARCHES FOR AND IDENTIFIES ADVANCEMENTS IN TECHNOLOGIES, NOT AL-READY FUNDED BY NASA, THAT ARE SOLVING PROBLEMS ON EARTH AND HAVE THE PO-TENTIAL TO ADDRESS EXISTING CHALLENGES TO ENABLE NASA MISSIONS. THROUGH NASA ITECH, WE REACH BEYOND TRADITIONAL PARTNERSHIPS INTO EARLY, INDEPENDENT INNOVATION. NASA ITECH HELPS US IDENTIFY THE INNOVATIONS WE WILL NEED IN THE FUTURE (AND THE PEOPLE BEHIND THEM). WE CONNECT INNOVATORS WITH INVESTORS WHO CAN HELP PROPEL THEM FORWARD, AND INDUSTRY LEADERS WHO CAN PARTNER OR INVEST IN THE TECHNOLOGIES.

INNOVATORS FROM AROUND THE WORLD APPLY TO PARTICIPATE IN ONE OF TWO CYCLES EACH YEAR. EACH CYCLE HAS SPECIFIC FOCUS AREAS SUCH AS AI, MEDICAL INNOVATIONS AND MORE. TEN ARE SELECTED TO PARTICIPATE IN A FOUR-DAY NASA ITECH FORUM. AT THE FORUMS, INNOVATORS LEARN, PRACTICE, PITCH, AND SPEND TIME WITH NASA CHIEF TECHNOLOGISTS, INVESTORS AND INDUSTRY LEADERS. AT THE COMPLETION OF THE NASA ITECH FORUM, THREE COMPANIES ARE SELECTED AS WINNERS. THESE COMPANIES RECEIVE ONGOING FEEDBACK, GUIDANCE AND INTRODUC-TIONS TO HELP PROPEL THEM FORWARD IN THEIR JOURNEY. NASA ITECH FALL 2019 FORUM WILL TAKE PLACE IN LAS CRUCES, NM.

BROUGHT TO YOU BY THE MESILLA VALLEY ECONOMIC DEVELOPMENT ALLIANCE

WW EDAMatters!





















GOLD PARTNERS

CENTURY BANK / COMCAST / HOTEL ENCANTO DE LAS CRUCES / IRONHORSE RESOURCES
LAS CRUCES BULLETIN / MEMORIAL MEDICAL CENTER /REHABILITATION HOSPITAL OF SNM
PIC QUIK STORES, INC. / THE BORDERPLEX BI-NATIONAL ALLIANCE / ZIA NATURAL GAS COMPANY

SILUER PARTNERS

BEASLEY MITCHELL AND CO., LLP / FASTWAVE.BIZ / FIRST AMERICAN BANK / WILSON BINKLEY ADVERTISING INTERNATIONAL SYMPOSIUM FOR PERSONAL AND COMMERCIAL SPACEFLIGHT / JACOBS TECHNOLOGY, INC. JAYNES CORPORATION / LA POSTA DE MESILLA / NAI IST VALLEY REALTY / PIONEER BANK / RT ELECTRIC, INC. SOUTHWEST STEEL COIL / STEINBORN TCN COMMERCIAL REAL ESTATE / W SILVER RECYCLING

BRONZE PARTNERS

AMERICAN DOCUMENT SERVICE / MERICAN INDUSTRIES GROUP / ASHLEY FURNITURE HOMESTORE
AXIOM CPAS AND BUSINESS ADVISORS / BANK "34 / BNSF RAILWAY / BOHANNAN HUSTON, INC.
BURRELL COLLEGE OF OSTEOPATHIC MEDICINE / CENTURYLINK / DOCUMENT SOLUTIONS INC.
ENCHANTMENT LAND CDC / HAKES BROTHERS, LLC / LAS CRUCES ASSOCIATION OF REALTORS
LAS CRUCES MACHINE AND MANUFACTURING / LE ELECTRIC, INC. / L AND M ASSET MANAGEMENT
MCGINLEY CONSTRUCTION / NEW MEXICO GAS COMPANY / OVERHEAD DOOR OF LAS CRUCES
PAYMENT I FINANCIAL / RED HAWK GOLF CLUB /SMITH AND AGUIRRE CONSTRUCTION
SOUDER, MILLER AND ASSOCIATES / SOUTHWESTERN ABSTRACT AND TITLE / SPENCE ASSET MANAGEMENT
STAYBRIDGE SUITES / TRAX INTERNATIONAL / UNION PACIFIC / WESTERN HERITAGE BANK
WHA INTERNATIONAL, INC. / /DOÑA ANA TITLE / WESTSTAR BANK / OMEGA TRUCKING, INC.

COPPER PARTNERS

ADVANCED CARE HOSPITAL OF SMM / ASA ARCHITECTS, PA / BERKSHIRE HATHAWAY HOME SERVICES
CHISHOLM'S LLC / COURTYARD LAS CRUCES / DEKKER/PERICH/SABATINI
DOÑA ANA COUNTY FARM AND LIVESTOCK BUREAU / ELEPHANT BUTTE IRRIGATION DISTRICT
FIRST NEW MEXICO BANK OF LAS CRUCES / HACIENDA DE MESILLA
HERITAGE HOME HEALTHCARE OF SMM / ITSQUEST / JAMIE STULL REAL ESTATE / J.H. ROSE LOGISTICS, LLC
MOSS ADAMS, LLP / NEW MEXICO OIL AND GAS ASSOCIATION / PAT CAMPBELL INSURANCE / PECOS, LLC
PRASAD V. PODILA, M.D., FACP, AGAF / RAWSON INC. BUILDERS SUPPLY / SDV CONSTRUCTION
STANCO METAL PRODUCTS STUBBS ENGINEERING / SUN CITY PLUMBING AND HEATING / VESCOVO TOYOTA
VIGIL AND ASSOCIATES ARCHITECTURAL GROUP / VILLAGE OF HATCH
WILSON AND COMPANY, INC., ENGINEERS / YEAROUT SERVICE, LLC

277 E. AMADOR, SUITE 304, LAS CRUCES, NM 88001

575-525-2852





